



VIKTORIA COFFEY

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RESUME



“I love when a thoughtful process and good design come together—making the work flow smoothly and the content look its best.”

Graphic designer with agency and in-house experience creating publications, presentations, branding, and marketing materials. Skilled at making complex information clear and keeping design consistent across print and digital channels. Detail-oriented in both the work and the process, with hands-on experience improving proofing and managing revisions.

SKILLS

Adobe InDesign	
Illustrator	
Photoshop	
Acrobat	
Email Marketing	
Microsoft 365	
Canva	
Adobe Express	
PowerPoint	
WordPress	
After Effects	

EXPERIENCE

November 2021–Present

Graphic Designer

Tennessee Society of Certified Public Accountants (TSCPA)

- ✓ Design covers, article layouts, infographics, and advertisements for the Tennessee CPA Journal, balancing readability with visual interest.
- ✓ Build PowerPoint presentations that help leadership teams navigate research, strategy, and financial information.
- ✓ Create print and digital materials for membership campaigns, events, professional development, and social media, including email marketing campaigns.
- ✓ Help improve the proofing process by organizing feedback and making revisions easier to track and errors easier to catch.
- ✓ Check content, typography, layout, and brand consistency throughout revisions and before final delivery.

May 2018–November 2021

Senior Graphic Designer

Wax Eloquent

- ✓ Created brand identities, print materials, and digital graphics for clients across a range of projects.
- ✓ Designed websites with attention to page layout, navigation, and a consistent brand experience.
- ✓ Developed visual concepts for new brands and updated existing designs for use across print and digital materials.

EDUCATION

Bachelor of Fine Arts

in Graphic Design

Middle Tennessee State University - 2018

DESIGN SKILLS

Editorial & Publication Design

- Presentation Design •
- Branding • Print & Digital Advertising • Social Media Graphics • Web Design •
- Typography • Proofing •
- Quality Control

FUN FACTS

- ✓ Born in Ukraine; calling the U.S. home for 27 years.
- ✓ Happily married and a dog mom to three furry sidekicks.
- ✓ Living in the beautiful countryside, but a city girl at heart.
- ✓ Always making room for art and a little creativity.
- ✓ On a lifelong quest to cook like a Michelin-starred chef. Results vary.

LET'S WORK TOGETHER.